

NEXUS

Advertising with Nexus



There are four simple options for suppliers for marketing in Nexus. These options are:

- Directory Listings
- Supplier Profile
- Advertisements
- Combined Package

Directory Listings

Finding the right supplier of coating products for a company is one of the most useful tools Nexus can offer customers.

The directory section of Nexus provides coating supplier lists and profiles for:

- Product Manufacturers
- Coating Service Providers
- Contract Manufacturers
- Distributors and Agents
- Training Providers

Our Levels of Service

We offer two levels of service for the Directory Listings.

Basic Directory Listing

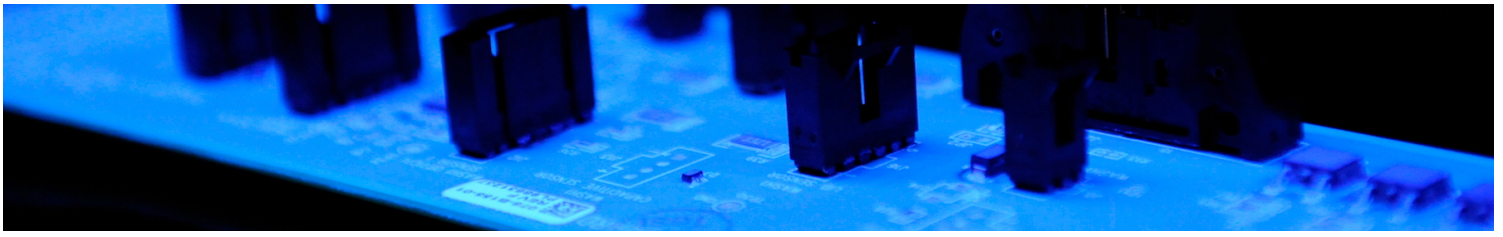
Suppliers can list their company in one directory for free.

Upgraded Directory Listing

Using this package the Supplier can submit to as many directories as they want for 12 months. The cost for this service is \$150 per year.

Click to see our [Directory Listings](#).

[Contact us](#) directly to discuss your advertisement requirements.



Supplier Profile

The supplier profiles allow companies to create an individual page about all of their coating products. All of these directories are in one easy to use searchable alphabetical index system.

Our Levels of Service

We offer two levels of service for the Supplier Profiles.

Basic Profile

The basic profile can be used for free by all suppliers.

The Information that can be submitted includes:

- Company Name
- Company Address
- Company Products (5 products)
- Description (20 words)

Upgraded Profile

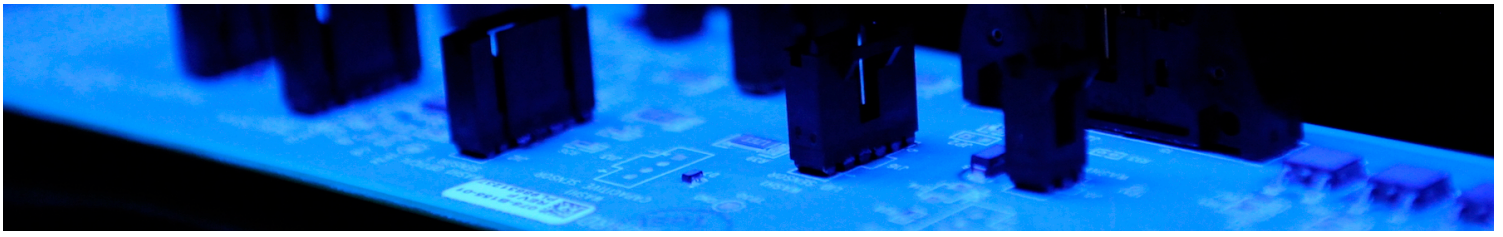
The 12 month upgraded directory profile is a more complete set of information that can include:

- Company Name
- Company Logo
- Company Contact
- Company Address
- Company Products (25 products)
- Description (100 words)
- Email address
- Telephone Number
- Website Link

The cost for the upgraded profile is \$150 for 12 months.

Click to see our [Supplier Profiles](#).

[Contact us](#) directly to discuss your advertisement requirements.



Advertisements

Marketing by adverts in Nexus is low-key. It is not the intention to ruin the user experience by too many advertisements popping up and creating distractions.

Advertisement Package

The 12-month Advertisement Package includes the following:

- **Advert:** One advertisement for 12 months placed on any page in the RHS block of the page with a link to the website. Ads are placed on a first come first serve position basis.
- **Spotlight:** 3 x one month spotlight submissions every 12 calendar months that are included in the monthly newsletters for that month and archived.
- **Discount Ads:** Option to place further Ads in the pages at \$75 per advertisement.
- **Discount Spotlights:** Option to place further spotlight submissions at \$30 per spotlight.

The cost for the advertisement package is \$250 for 12 months.

Click to see our [Spotlight Services](#) and [Example Adverts](#).

Combined Package

A combined Package for 12 months includes:

- Upgraded Directory Listing
- Upgraded Profile
- Advertisement Package

This package of advertising represents costs \$300 and represents great value to the supplier.

How To Advertise With NEXUS

[Contact us](#) directly to discuss your advertisement requirements.

Sales@nexus3c.com
www.conformalcoatinghelp.com